



# **Broadcast Engineering Consultants India Limited**

(A Government of India Enterprises–Under ministry of Information and Broadcasting)

**Short Notice Expression of Interest (EOI)**

**For**

**Selection of Vendors for Production of Films on Various Themes to Promote  
Uttar Pradesh Tourism**

**Issued By**

**Strategic Department (BECIL)**

**Broadcast Engineering Consultants India Limited**

**(A Government of India Enterprise)**

**Head Office: 14-B Ring Road, IP Estate, New Delhi - 110002 Tel: 011 23378823**

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**Corporate Office: BECIL BHAWAN, C-56-A/17, Sector-62, Noida-201 307**

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# Broadcast Engineering Consultants India Limited

(A Govt. of India Enterprises – A Mini Ratna Company)

Reference No. BECIL/SD/ Production of Films on Various Themes to Promote  
Uttar Pradesh Tourism /2024/02

SL. No.	Description	Details
1.	EOI No.	BECIL/SD/D&SA/Selection/ PF SG UP 2024
2.	Date of issue of EOI	12.06.2024
3.	Last date of submission of EOI	19.06.2024
4.	EOI should be addressed to	Strategic Department, BECIL BHAWAN, C-56-A/17, Sector-62, Noida-201 307
5.	EOI query	<a href="mailto:stratdept@becil.com">stratdept@becil.com</a>
5.	EOI can be downloaded from the BECIL website	<a href="https://www.becil.com">https://www.becil.com</a>

-Sd/-

**Sr. Advisor (Defence & Strategic Affairs)**

**To Whom It May Concern:**

Subject: Short Notice Expression of Interest (EOI) for Selection of Vendors for Production of Films on Various Themes to Promote Uttar Pradesh Tourism

**Dear Sir/Ma'am,**

Broadcast Engineering Consultants India Ltd. (BECIL) invites Short Notice Expression of Interest (EOI) for Selection of Vendors for Production of Films on Various Themes to Promote Uttar Pradesh Tourism

Expression of Interest (EOI) For Selection of Vendors for Production of Films on Various Themes to Promote Uttar Pradesh Tourism to be submitted through online [stratdept@becil.com](mailto:stratdept@becil.com) and offline mode in packed & sealed cover addressed to Strategic Department, BECIL BHAWAN, C-56-A/17, Sector-62, Noida-201 307 before 14:30 Hrs. on 19-06-2024. A Committee composed as under will finalise the selected vendor for partnership with BECIL:-

- a) Director (O&M)
- b) Senior Advisor (Defense & Strategic Affairs)
- c) Project Manager

**Scope of Work:**

Production of Films on Various Themes to Promote Uttar Pradesh Tourism.

For Technical Specification refer **Annexure -II**

**Note:** Themes to be shared with participating Vendors, who have successfully submitted the mentioned documents to BECIL by 19-06-2024.

**Thanking You,**

**Yours Sincerely**

**-Sd/-**

Maj Gen R K Singh (Retd)  
Sr. Advisor (Defence & Strategic Affairs)

## Annexure –I

### MANDATORY CHECKLIST DOCUMENTS TO BE SUBMITTED TO BECIL

Sr. No.	Description	Compliance / Confirmation by the Agency	Page No.
1.	Name of Agency		
2.	Address of Agency		
3.	Year of establishment		
4.	Status of the firm ( Company/Firm/Proprietary/Startup)		
5.	Brief Introduction letter/Company Profile		
6.	Current Employee Strength certified by the Board of Directors of the Organisation.		
7.	MOA & AOA Enclosed copy of MOA & AOA.		
8.	Company Registration Enclosed Company Registration Certificate.		
9.	PAN/GST/TIN/VAT Registration Copy		
10.	MSME/GEM/Start-up/Make In India registration, if any.		
11.	ISO Certificate.		
12.	IPR/Copyright Technology, if any.		
13.	Annual Turnover. 1. FY : 2022-23 2. FY : 2021-22 3. FY : 2020-21 4. FY: 2019-20 5. FY: 2018-19 Last Five Years audited balance sheet be submitted.		
14.	Solvency Certificate (Rs. 10 Lacs)		

15.	ITR for last three years is required.		
16.	Positive Net-worth Certificate from CA.		
17.	Turnover Certificate from CA.		
18.	Relevant work experience (last 3years). Production of Films on various Themes for Central / State Government of India		
19.	List of Central /State /Enterprise Clients/Customer		
20.	Self-declaration for the Code of Integrity		
21.	Declaration regarding Non-Blacklisting (on Rs. 100 Stamp Paper)		
22.	Board Resolution in the name of the officer authorized to sign the documents related to this agreement.		
23.	List of Board of Director & undertaking regarding whether any criminal case/other case is pending in court of law		
24.	Security Clearance Report for the Company & Board of Director/Chairman of the Company or Police Clearance Certificate for the Board of Director/Chairman of the company where security clearance is not applicable.		

**Technical Specification**

Quality Required	14K/HD/SD (1080 [P] fine for social media)
Video bit depth	10
For Social Media	Square or 4.3 aspect ratio
Film Duration	90 seconds.
Film Language	English and Hindi (Each film will be made both in English and Hindi)  Cost of each film will be mentioned separately in BOQ.
Duration edits/cutdowns	Short edits if 60 Seconds and 30 Seconds each.
Foreign Language Dub (12)	French, Spanish, German, Italian, Russian, Portuguese, Arabic, Thai, Japanese, Korean, Sinhalese and Chinese and any other one foreign language. Dubbing cost of each film will be mentioned separately in BOQ.
Credit Titles/ Mutes	Mute Tags, 5 secs, 3.5 secs, 2.5 secs, 2 secs
Audio Rights	TV, Radio, Cinema, Digital and Internet, OOH (Live Media) Audio bit rate to be kept at minimum 128 kbps.
Video Rights	TV, Cinema, Digital and Internet, OOH (Live Media)
Duration of Audio Rights	Perpetuity
Duration of Video Rights	Perpetuity

**Note: Evaluation Criteria for final selection of Partner will be shared with participating Vendors, who have successfully submitted the above mentioned documents by 19<sup>th</sup> June 2024.**