

BECIL Services Under Prebid Consultancy Agreement for Prospective Bidders for FM Licenses Under Phase III Policy of Government.

BECIL shall provide complete services on all aspects of the project from concept to completion of Pre Bid process and till the issuance of letter of intent. Assistance shall be provided by BECIL at each and every stage of the Pre Bid process to our clients.

The following shall be the scope of services covered under Pre Bid process:-

1. Recommendations on potentially and financially viable FM station locations in the country.
2. Mapping of the opportunity and competition.
3. Assessing the cities of interest and giving recommendations / advisories thereon.
4. Analyzing the need gap and market potential.
5. Developing broad business plan including 10 year projections, capital expenditure, operational expenditure, profit and loss account, cash flow etc.
6. Suggesting revenue model.
7. Advising on Pre Bid estimation.
8. Advising and assistance in preparation and submission of tender document as per Government of India guidelines.
9. Providing inputs on technical and regulatory aspects.
10. Advising on various issues that may arise in time to time in connection with grant of license.
11. Advising on preliminary planning on future course of action.

For further details please contact:

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